

Reply To Examiner's Remarks

Claims 1-3, 5-9, 11-15 and 17-18 are presented for consideration.

The Examiner rejects claims 1, 7 and 13 under 35 U.S.C. 103(a) as obvious in view of the combined disclosures in U.S. Patent No. 6,278,887, issued to Son et al and U.S. Patent No. 5,570,421, issued to Morishima.

The Examiner rejections, as stated, appear to be based on focusing on Morishima' disclosures, especially in column 3, lines 63-65, where a backlight illumination control system can provide two threshold values; since the system provides more than one threshold values, it must be the user who needs to select different threshold values in order to control the illumination of the backlight.

The Morishima's backlight illumination control system is for use in a radio frequency-based "receiving" device, including a conventional pager (column 1, lines 10-11 and 14-16) that is physically configured and constrained only to receive information such as an incoming call and/or other alphanumeric text. Therefore, such receiving device is not equipped with any user input tools such as a keypad, a keyboard or any other known user input tools, as illustrated in all figures of Morishima patent. And there are no disclosures regarding any user input tools in the specifications in Morishima patent. Without such user input tools, the user has no means to control the system and therefore is unable to select different threshold values.

Morishima's patent discloses selecting the different threshold values that are "predetermined" (column 3, lines 27-28 and lines 41-44), which can only implies, with failing to show such user input means and mechanisms, that those threshold values are not pre-programmable by the user, such that the user is unable to adjust the brightness of the illumination to a level that the user desires. Hence, the

disclosures do not teach or suggest the backlight control system where it is the user who controls, by adjusting a reference value, at what ambient light the backlight should desire to turn on and turn off and that is tailored individually to each user based on user's eye sensitivity, visual acuity and/or other personal preferences.

The combined disclosures in the Son et al and Morishima patents do not teach or suggest providing an adjustment to the user-specified value of at least one of the reference value and the selected power level for the backlight, as recited in claim 1.

For the reasons set forth above, the Applicant believes that claim 1 is not obvious in view of the combined disclosures in Son et al and Morishima patents and is allowable over the combined disclosures. System claim 7 corresponds to method claim 1 and is believed to be allowable if claim 1 is allowable. Claim 13 is also believed to be allowable for the same reason as set forth in claim 1 if claim 1 is allowable

The Applicant requests that the Examiner pass the application, including claims 1-3, 5-9, 11-15 and 17-18, to issue as a US patent.

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Respectfully Submitted,



Jae H. Shim

Applicant